



Contact: Chris Russell
crussell@paragonexpo.com
(781) 343-1661
FOR IMMEDIATE RELEASE

2020 Boston Flower & Garden Show *Garden Party: Celebrating Friends & Family*

Boston, MA (January 29, 2020) – *Garden Party: Celebrating Friends & Family* will be the theme of the 2020 Boston Flower & Garden Show. The iconic five-day Show will be at the Seaport World Trade Center in Boston from March 11-15, 2020.

“This year’s show celebrates outdoor living and interior plantscapes that inspire us to spend time with the ones we love,” said Carolyn Weston, Boston Flower & Garden Show Director. “There’s nothing more important than connecting with the precious people and places in our lives!”

Colorful life-sized gardens and vibrant floral designs will decorate this *Garden Party* by incorporating the newest horticultural and design elements, examples of healthy food gardening, as well as ideas for adopting sustainable gardening practices. Top party planners and chefs will offer entertaining tips and uses for the garden harvest.

“You don’t need a huge space or to be an expert to enjoy getting your hands dirty sprucing up your home with plants and flowers,” noted Weston. “Special guests and new features focus on trendy indoor and small space gardening for city dwellers, including container gardening, homesteading hobbies, and family and pet-friendly outdoor spaces.”

The Boston Flower & Garden Show is about inspiring, educating and motivating the region’s gardeners. Whether for curb appeal, backyard, kitchen, rooftop or community garden, this is where New England’s green lovers and families go to discover new ideas while having fun.

SHOW HIGHLIGHTS

Gardens & Displays: Experience lush landscaped garden designs, innovative plantings and eco-design concepts from premier landscapers, nurseries and horticulturalist organizations, all competing for prestigious honors awarded by credentialed judges.

The Garden Marketplace: The ultimate shopping experience for garden-related products and services! Shop 200 vendors. Featured products and services include garden tools and furnishings, landscape services, botanical décor and floral themed gifts, garden and floral accessories... as well as thousands of plants, seeds, bulbs, cut flowers, herbs and trees!

Floral Invitationals: Designers in the Window Box Invitational will show how to welcome guests with festive outdoor décor. Design Vignettes invite visitors to al fresco festivities set in tiny spaces, and the Florist Invitational beckons us to hit the road for four different Tailgate Parties!

Amateur Competitions: Competitions, set to the *Garden Party: Celebrating Friends & Family* theme, are amongst the region’s top amateur floral arrangers and horticulturists. Coordinated by the Massachusetts Horticultural Society.

FREE Lectures & Demonstrations: Sharpen your skills at hourly lectures from noted professionals on landscaping, gardening, plants and flowers. From master gardeners to master chefs, daily how-to

classes and cooking demonstrations will be at the Green Mountain Energy Demo Stage. A complete schedule will be posted on www.BostonFlowerShow.com.

Special Programming:

Yaymaker Flower Workshop & Plant Nite – Separate hands-on two-hour workshops in which participants work with beautiful florals or create a tiny terrarium

Flower Arranging with Alice’s Table – Bring your aptitude for everything green and take home your own gorgeous arrangement in a vase (additional \$65 workshop fee)

Ask the Experts: Vexing garden issues? From soil typing to insect treatments, master gardeners will be on hand to share their expertise.

Little Sprouts Activity Center: Children’s activities center features arts & crafts, face painting and garden fun, daily from 10:30am-2:30pm.

FLOWER SHOW AFTER DARK: When the sun goes down, so does the admission price! Tickets are only \$16, Wednesday-Saturday after 5:00pm. Begin your evening by exploring landscapes and floral designs. *After Dark* tickets must be purchased onsite at the box office.

PREVIEW PARTY: On Tuesday, March 10 enjoy an exclusive and intimate first look at the 2020 Boston Flower & Garden Show. Heavy hors d’oeuvres, beer and wine will be served. Recording artist JOHN.k will perform live, compliments of Mix 104.1. Tickets cost \$125. Receive a ticket to return to the show (March 11-15), a \$22 value. All proceeds benefit The Genesis Foundation for Children.

Location

Seaport World Trade Center, 200 Seaport Boulevard, Boston

Dates & Hours

Wednesday, March 11: 10:00am – 7:00pm

Thursday, March 12: 10:00am – 7:00pm

Friday, March 13: 10:00am – 9:00pm

Saturday, March 14: 10:00am – 9:00pm

Sunday, March 15: 10:00am – 6:00pm

* - Box Office closes 1 hour prior to show close

Admission

Adults: \$22 Seniors (65+): \$19 Children (6-17): \$12 Children (under 6): FREE

Flower Show After Dark, evening discount ticket: \$16 (Wed, March 11 through Sat, March 14 after 5pm) Group discount tickets are available – save 25% on advance purchase in quantities of 15 or more!

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For more information and e-tickets visit BostonFlowerShow.com or call 800-251-1563.

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