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The Boston Flower & Garden Show Gives Back

Massachusetts Horticultural Society & The Genesis Foundation for Children reap benefits

Boston, MA – Paragon Group Exhibitions & Services, producers of the annual Boston Flower & Garden Show at the Seaport World Trade Center, celebrate a successful partnership with the Massachusetts Horticultural Society and The Genesis Foundation for Children.

“Paragon Group is committed to bringing more than just fun-filled excitement to the New England region. We also give back to the communities we entertain,” said Garry Edgar, president of Paragon Group.

Through the Boston Flower & Garden Show, Paragon Group provides the Massachusetts Horticultural Society with support such as exhibit space, free member tickets and a substantial financial subsidy to help the organization carry on their educational mission and historic competition traditions, as well as their upkeep of the Gardens of Elm Bank Horticultural Center in Wellesley, MA.

All proceeds from the Boston Garden & Flower Show Preview Party benefit The Genesis Foundation for Children. The event is hosted by local radio personalities Karson & Kennedy of MIX 104.1 and feature a live performance by a renowned artist in the MIX Lounge. Guests enjoy an exclusive first look at the show’s landscaped gardens and floral designs on the eve of the Show’s opening to the general public.

The mission of The Genesis Foundation for Children is to provide funding for the diagnosis and compassionate care of children born with complex physical, intellectual and genetic disorders, and to aid them in achieving their full potential.

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