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2016 Boston Flower & Garden Show

This year's theme, "Nurtured by Nature," to celebrate the bountiful benefits of the garden and to teach attendees how to keep themselves and their garden growing strong

March 16-20 at the Seaport World Trade Center in Boston

Boston, MA – [The Boston Flower & Garden Show](#) will once again celebrate the beginning of spring in New England from March 16-20, 2016 at the Seaport World Trade Center in Boston. This year's theme, "Nurtured by Nature," will celebrate the bountiful benefits of the garden and how floral arrangements, houseplants and well designed landscapes can enliven and refresh our living spaces.

The extravagant five-day event features over 15 garden displays created by professional landscape designers and nurseries that incorporate plants, materials and techniques representing this year's lively theme.

On Tuesday, March 15, from 6pm – 9pm, The Boston Flower & Garden Show and its producer, Paragon Group, are proud to partner with The Genesis Foundation for Children and radio station Mix 104.1 - featuring Karson & Kennedy - to kick off the show with a Preview Party fundraiser to benefit The Genesis Foundation for Children.

Visitors to the 2016 Boston Flower & Garden Show will enjoy a wide variety of lectures and demonstrations from top garden writers, industry professionals and chefs; in addition to shopping from a diverse and lively marketplace featuring thousands of new gardening products and plants.

Show Highlights:

- **Reap the Bountiful Benefits:** Attendees will learn how homegrown food and popular urban agriculture activities, like beekeeping, fill our table with nutritious delights.
- **Garden Marketplace:** Hundreds of retail vendors feature thousands of plants, garden tools and furnishings, landscape services, botanical décor and floral themed gifts.
- **Floral Competitions:** The Garden Club Federation of Massachusetts and the Massachusetts Horticultural Society coordinate colorful competitions amongst the region's top amateur floral arrangers and horticulturists, set to whimsical variations on the show theme.
- **Lectures & Demonstrations:** With more than 45 free educational programs being offered at this year's show, attendees will learn how to keep themselves and their gardens growing strong.

- **Special Programming:**
 - *Hort In a Hurry* – Quick 20-minute demonstrations in the late afternoon on popular topics such as “Succulent Garden Success” and “Flowering Bulb Container Gardens” offer quick tips for short attention spans!
 - *Hands-On Floral Arranging Workshops* – Intimate instruction on projects such as wedding bouquets and floral jewelry making will be offered throughout each day by the Cass School of Floral Design. Small additional fee required.
 - *Garden Photography Workshops* - Offered in partnership with the Boston Society of Landscape Architects, several workshops will allow visitors to pick up tips about garden photography, go out on the floor to snap some photos, then have their work reviewed by an expert.
- **Ask the Experts:** Master gardeners will be on hand to help with vexing garden issues from soil typing to insect treatments.
- **Little Sprouts Activity Center:** Children’s activities center features arts & crafts, face painting and garden fun.

Commentary for Media:

- **Tweet this** - Join us at the 2016 **@bosflowershow** for a rejuvenating glimpse of spring. For info and tickets visit: <http://bit.ly/23rzu3a>
- **Post this** - The **@Boston Flower & Garden Show** has transformed the Seaport World Trade Center as a welcoming sign that spring is on its way! The show will not only revive your gardens, but your spirit as well. Visit the link below for more information and to purchase tickets. <http://www.bostonflowershow.com/>
- **Share this** - "We are thrilled to welcome guests back to the Boston Flower & Garden Show again this year, especially with a theme as lively and as refreshing as spring itself," said Carolyn Weston, Lifestyle Show Director of Paragon Group, Inc. "'Nurtured by Nature' will offer an entire new feel to this year's show, and we are excited to experience its uplifting atmosphere."

Where:

- Seaport World Trade Center, 200 Seaport Boulevard, Boston

Dates & Hours:

- Wednesday, March 16, 10:00am – 8:00pm
- Thursday, March 17, 10:00am – 8:00pm
- Friday, March 18, 10:00am – 9:00pm
- Saturday, March 19, 10:00am – 9:00pm
- Sunday, March 20, 10:00am – 6:00pm

Admission:

- Adults \$20
- Seniors (65+) \$17
- Children (6-17) \$10
- Children Under 6 Free

- Flower Show After Dark, evening discount ticket: \$15 (Wed, March 16 through Sat, March 19 after 5pm)
- Group discount tickets are available for advance purchase in quantities of 15 or more

Travel:

For easy access to the Seaport World Trade Center, taking the silver line on the Massachusetts Bay Transportation Authority will bring you straight to the center.

Additional parking will also be available, along with shuttle service to bring attendees to and from the center.

For more information and to purchase tickets, visit www.bostonflowershow.com or call 800-251-1563

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